UNIVERSITY OF MASSACHUSETTS DARTMOUTH
CHARLTON COLLEGE OF BUSINESS

CORPORATE SOCIAL RESPONSIBILITY

AND

BUSINESS LAW

SPRING SEMESTER 2019

COURSE SYLLABUS

(Subject to revision)

COURSE NUMBER: MGT 600-01
MEETING TIME: WEDNESDAY 6:30 – 9:30 PM
LOCATION: CCB ROOM 115
INSTRUCTOR: TERENCE TIERNEY
    Attorney at Law
    232 John Dyer Road
    Little Compton, Rhode Island 02837
    (401) 316 – 4566
    Tierneylaw@yahoo.com
    TTierney@umassd.edu

COURSE GOALS AND OBJECTIVES:
If the course is successful, you will gain an understanding of the fundamentals of business law and the major societal influences on business behavior. By the end of the semester, you should be familiar with the forces that have led to government regulation of business activities, and be comfortable analyzing ethical issues relating to corporate social responsibility. A major objective is to enable you to understand the advantages and shortcomings of contemporary business practices, and to defend your own beliefs about how future problems affecting corporate governance are best approached based upon the policy frameworks that have been used to date by the market and governments.

ASSESSMENT CRITERIA:
Each student will be expected to research a specific topic relating to the course topics and share their findings with the class. Submission of a 5 page paper (double spaced), and a short presentation to the class are required on April 24, 2019. The paper/presentation will be worth 10% of your grade. Topics for the paper must be approved in advance by the instructor, and be selected by March 27, 2019. The mid-term exam will be given on March 6, 2019, and will be worth 40% of your final grade. The final examination will be given on May 8, 2019, and will be worth 50% of your final grade Make-up exams, if necessary, will be scheduled by the Instructor and may result in a delay in reporting your grade.

SCHEDULE AND TOPICS:

DATE:
January 23, 2019
Review syllabus
Overview of course

UNIT ONE: BUSINESS AND SOCIETY

January 30, 2019

Capitalism and the Role of Government
Chapter One p. 2 – 49

Business Ethics
Chapter Two p. 50 -91
February 6, 2019

*The Corporation and Public Policy: Expanding Responsibilities*

Chapter Three p. 92 -134

**UNIT TWO: INTRODUCTION TO LAW**

*The American Legal System*

Chapter Four p. 135 -182

February 13, 2019

*Constitutional Law and the Bill of Rights*

Chapter Five p. 183-225

*Contracts*

Chapter Six p. 226 - 271

February 20, 2019

*Business Torts and Product Liability*

Chapter Seven p. 272 - 318

**UNIT THREE: TRADE REGULATION AND ANTITRUST**

*Government Regulation of Business*

Chapter Eight p. 319 - 369

February 27, 2019

*Business Organization and Securities Regulation*

Chapter Nine p. 370 - 439

*Mid-term examination review/preparation*

March 6, 2019

*Mid-Term Examination*
March 13, 2019          SPRING BREAK

March 20, 2019

*Antitrust Law – Restraints on Trade*

Chapter Ten  p. 440 - 471

*Antitrust Law – Monopolies and Mergers*

Chapter Eleven  p. 472 – 504

March 27, 2019

**UNIT FOUR: EMPLOYER – EMPLOYEE RELATIONS**

*Employment Law I - Employee Rights*

Chapter Twelve  p. 505 - 555

*Employment Law II - Discrimination*

Chapter Thirteen  p. 556 - 607

April 3, 2019

*Employment Law III - Labor-Management Relations*

Chapter Fourteen  p. 608 - 648

**UNIT FIVE: SELECTED TOPICS IN GOVERNMENT-BUSINESS RELATIONS**

*Consumer Protection*

Chapter Fifteen  p. 649 - 688

April 10, 2019

*International Ethics and Law*

Chapter Sixteen  p. 689 - 744

*Environmental Protection*

Chapter Seventeen  p. 745 – 793
April 17, 2019        No class

April 24, 2019        Student Presentations

May 1, 2019

*Internet Law and Ethics*

Chapter Eighteen    p. 794 - 829

*Final review.*

May 8, 2019

*Final Exam*